



Social Media Syndication

The Facebook phenomenon is enormous. With over ½ of Canada on Facebook it has become Canada's 2nd most trafficked website, while Realtor.ca is falls to position 84. With over 18 Million Canadians on Facebook the time to start doing business on Facebook is now. Neighbourhood Expert provides your brokerage with your own application that blends relevant local real estate news with your listings. This application can be installed on your brokerage Facebook page and the pages of all your agents.

Listing exposure is critical in real estate. The more exposure the listing receives the more interest there will be. More interest results in more offers. And more offers produce a higher selling price.

Think about how the following would benefit your brokerage:

1. Displaying your listings and your brokerage brand to 18-Million people in Canada.
2. Demonstrating to 16,000 Greater Toronto Area real estate agents (1/2 of Toronto's real estate agents are on Facebook) that you have a thoroughly planned and executed social marketing strategy.

Wouldn't it be even better if:

1. The entire syndication system was fully automated and required no administration.
2. The feed also provides relevant real estate news. You're not just flogging listings.
3. Each posted listing links back to a professionally designed property site.
4. You paid no agent or usage fees. Just one flat monthly corporate fee.

Neighbourhood Expert – Office Server

Neighbourhood Expert Office Server provides valuable technology for every listing. Our listing centric solution provides essential technology without any of the usual usage fees or per agent fees. You simply pay one flat monthly fee. Real Estate is not priced based on how many people are going to live in the home, so why your software should be priced based on how many agents are going to use it?

Features

- Property Websites
- PDF Listing Sheet
- PDF Amenity Report
- Fully Interactive Amenity Map
- Fraser School Ratings
- Amenity Reporting System
- Social Syndication
- Full Automation